



CATERING | EXPERIENCES

An Expert's Guide To Planning A Successful Corporate Event

Transform your events with Indigo Bay



Corporate events are a great way to show appreciation to your employees, clients or other important stakeholders. If you're in charge of planning corporate events for your company, you'll understand how time consuming (and occasionally stressful) this can be.

In this article, we share some of our valuable tips on choosing the right venue and experience to impress your guests with a premium event, as well as the high-quality services that Indigo Bay can provide to ensure your event is a showstopper.

Location, location, location!

It's important to take your time when choosing a venue, after all the venue is the first impression your event will make on your guests. Considering the below points should help guide your decision:

- What is your budget?
- How many people will you be hosting?
- What is the most appropriate type of event to suit your purpose (seated dinner, cocktail function, gala)?
- Are there on-site facilities for guests?
- Are there event staff available, and if so, how many will work the event?
- Is the venue location easy for guests to access?



CATERING | EXPERIENCES

Collaborate with your event partners

Experienced events and catering companies such as Indigo Bay will work with you to find the ideal venue for your event, and transform the space to suit your individual needs – creating an unforgettable experience for guests.

As the catering partner of The West Coast Eagles, Indigo Bay also offers exclusive access to the stunning Mineral Resources Park venue. This venue offers diverse event spaces that can accommodate anywhere from 10 – 500 guests, making it a great location for any corporate event.

Impress your guests through the experience

To make your event stand out from generic corporate functions, you must focus on the holistic experience of your guests. While a beautiful event setting is important, other factors such as food and high-quality service can help to create a memorable experience for attendees.

Food brings people together and serving up a delicious menu will be sure to get your guests talking. The catering options don't need to be extravagant to make an impression – classic menu items with a creative twist can be just as impactful for your guests. Make sure you take dietary requirements and preferences into consideration when choosing your menu, so that all guests can have a great experience.

Our team of professional chefs will go beyond your expectations to create visually stunning and delicious catering options that will “wow” your guests and ensure their experience is a memorable one.

Final takeaways

Planning a corporate function can be simple and fun if you work with an experienced and creative events team.

By planning your event early and being clear about key details such as the vision, purpose, scale and budget, you will be in a position to pull off a great event for your guests.

If you need support, Indigo Bay's professional team would love to help you bring your event to life and create a unique experience for attendees. Our events team will work closely with you on all the fine details – from the venue to choosing a menu that even the pickiest eaters will love. We'll also have a team on the ground to ensure your event runs smoothly and all your needs are met.

Connect with the Indigo Bay team today - connect@indigobayevents.com.au